

## PUBLICATION DATES

**Break Date:**                      **Ad Deadline:**

<b>1-2-12</b>	<b>12-23-11</b>
<b>1-16-12</b>	<b>1-6-12</b>
<b>1-30-12</b>	<b>1-20-12</b>
<b>2-13-12</b>	<b>2-3-12</b>
<b>2-27-12</b>	<b>2-17-12</b>
<b>3-12-12</b>	<b>3-2-12</b>
<b>3-26-12</b>	<b>3-16-12</b>
<b>4-9-12</b>	<b>3-30-12</b>
<b>4-23-12</b>	<b>4-13-12</b>
<b>5-7-12</b>	<b>4-27-12</b>
<b>5-21-12</b>	<b>5-11-12</b>
<b>6-4-12</b>	<b>5-25-12</b>
<b>6-18-12</b>	<b>6-8-12</b>
<b>7-2-12</b>	<b>6-22-12</b>
<b>7-16-12</b>	<b>7-6-12</b>
<b>7-30-12</b>	<b>7-20-12</b>
<b>8-13-12</b>	<b>8-3-12</b>
<b>8-27-12</b>	<b>8-17-12</b>
<b>9-10-12</b>	<b>8-31-12</b>
<b>9-24-12</b>	<b>9-14-12</b>
<b>10-8-12</b>	<b>9-28-12</b>
<b>10-22-12</b>	<b>10-12-12</b>
<b>11-5-12</b>	<b>10-26-12</b>
<b>11-19-12</b>	<b>11-9-12</b>
<b>12-3-12</b>	<b>11-23-12</b>
<b>12-17-12</b>	<b>12-7-12</b>
<b>12-31-12</b>	<b>12-21-12</b>

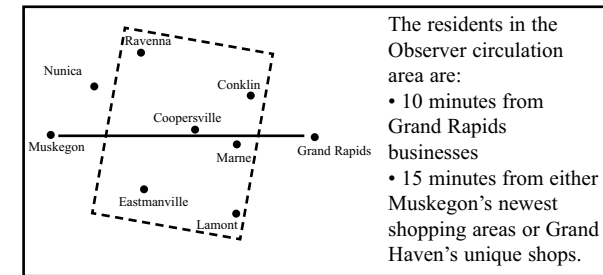
**The Coopersville Observer**  
**P.O. Box 111**  
**Coopersville, MI 49404**

**NEW ADVERTISING INFORMATION**  
**save for future reference!**

## CIRCULATION

### BREAKING IT DOWN:

Polkton Township	1976
City of Coopersville	1622
Marne	1440
Conklin	892
Ravenna Newsstands	500
Lamont	80
NEWSTAND	250
Out-of-area Subscriptions	200



## THE COOPERSVILLE OBSERVER

- We are the only publication reaching all 6900+ homes twice each month!
- We are the only publication carrying news and information *ABOUT* the area residents *TO* the area residents . . . *FREE!*
- Our publication covers an area where residents need a variety of services and products, including those that cannot be found within the area!